ORDER

Orders Order / Rev: Alt Order #: 06851367 Product Desc: BERKLEY FOR SENATE Estlmate: 30S Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 09/11/12 / 09/11/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15%

Advertiser

Name:

Priority:

Befkley, Shelley for Senate and

Demographic:

A35+

Product Codes:

PLC01

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 08/27/12
 09/17/12
 136
 \$53,440.00
 \$45,424.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	136	\$53,440.00	\$45,424.00	0.00
Totals	136	\$53,440.00	\$45,424.00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KSNV	30%	\$53,440.00		
Market	100%	\$178 133 33		

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
26%	\$46,314.67
0%	\$0.00
0%	\$0.00
15%	\$26,720.00
0%	\$0.00
24%	\$42,752.00
0%	\$0.00
0%	\$0.00
5%	\$8,906.67
	0% 0% 0% 0% 26% 0% 15% 0% 24% 0%

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е	1	KSNV	09/12/12	09/14/12	Wake Up Early w/	Wagn@M	430a-5a		~-WTF	:30	3	\$100,002	0.00 NM	3	\$300.00
					Wake Up Early W	agn er s									
	1	WAKE L	JP												
		<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rat	<u>ing</u>						
	W	eek: 09/1	10/12 (09/16/12	WTF	3	\$100.00	C), 00						

Print Date: 09/12/12 09:10:00 Page 2 of 5 Order / Rev: 106510 Advertiser: Berkley, Shelley for Senate

KSNV

Alt'Order#: 06851367 Product Desc: BERKLEY FOR SENATE

Flight Dates: 09/12/12 - 09/17/12 Estimate: 30S

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/12/1	2 09/14/12	Wake Up Early W	•	430a-5a	WTF	:30	3	\$100.002	0.00 NM	3	\$300.00
	WAKE	UP		Wake Up Early V	vagners								
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 09.		09/16/12 2 09/17/12	WTF Wake Up Early w	/ \/\/acn@\/\	\$100.00 430a-5a	0.00 M	:30		\$100.002	0.00 NM	1	\$100.00
	NONV	00/11/1	2 00/1//12	Wake Up Early W	_	430a-3a	141	.30	ı	φ100.002	O.OO INIVI	ı	\$100.00
	WAKE		Fral Data	10 for a book as see	C1-8811	D-1-	D. Hann						
W	<u>عاد</u> eek: 09.	art Date /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	<u>Rating</u> 0.00						
E 3	KSNV	09/12/1	2 09/14/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	WTF	:30	6	\$185.002	0.00 NM	6	\$1,110.00
	WAKE	UP		M-F 5-6a WakeU	p w/Wagners								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 09		09/16/12	WTF	6	+	0.00						
E 4	KSNV	09/17/1	2 09/17/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:30	2	\$185.002	0.00 NM	2	\$370.00
	WAKE	UP			p								
۱۸/	<u>Sta</u> eek: 09.	art <u>Date</u> /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$185.00	Rating 0.00						
				M-F 6-7a WakeU		6-7a	WTF	:30	6	\$450.002	0.00 NM	6	\$2,700.00
				M-F 6-7a WakeU	-			•	_	* *******		_	
	WAGN Sta	ER art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/16/12	WTF	6	\$450.00	0.00						
E 6	KSNV	09/17/1	2 09/17/12	M-F 6-7a WakeU		6-7a	M	:30	2	\$450.002	0.00 NM	2	\$900.00
	WAGN	ER		M-F 6-7a WakeU	p w/Wagners								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	eek: 09/		09/23/12 2 09/14/12	M	2	\$450.00	0.00		- 40	4550.000	2 22 111 1		
	KOMA	09/12/1	2 09/14/12	Today Show Today Show	CM	658a-9am	⊷-WTF	:30	12	\$550.002	0.00 NM	12	\$6,600.00
		SHOW											
W	<u>Sta</u> eek: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> ∽-wTF~-	Spots/Week 12	<u>Rate</u> \$550.00	<u>Rating</u> 0.00						
			2 09/17/12	Today Show	СМ	658a-9am	M	:30	4	\$550.002	0.00 NM	4	\$2,200.00
	TODAY	' SHOW		Today Show									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/23/12	M	4	\$550.00	0.00						
E 9	KSNV	09/12/1	2 09/14/12	M-F Today Show M-F Today Show		9-10a	WTF	:30	6	\$200.002	0.00 NM	6	\$1,200.00
	TODAY	SHOW I	II	Wit Today Chow	,,								
101	<u>Sta</u> eek: 09/	art Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
			2 09/17/12	M-F Today Show	II 3rd HCM	\$200.00 9-10a	0.00 M~~~~~	:30	2	\$200.002	0.00 NM	2	\$400.00
				M-F Today Show		0 100		.00	-	Ψ200.002	0.00 14111	_	Ψ +00.00
		′ SHOW I art Date	II <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 09		09/23/12	M	2	\$200.00	0.00						
E 11	KSNV	09/12/1	2 09/14/12		СМ	12-1230pm	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
	NEWS			Noon News									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/16/12	WTF	3	\$275.00	0.00	.00		#075 000	0.00 115-		* 275.05
⊏ 12	νэиν	09/1//1	2 09/17/12	Noon News Noon News	CM	12-1230pm	M	:30	1	\$275.002	0.00 NM	1	\$275.00
	NEWS												
۱۸/	<u>Sta</u> eek: 09.	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$275.00	<u>Rating</u> 0.00						
			2 09/14/12		СМ	1230-1p	WTF	:30	3	\$200.002	0.00 NM	3	\$600.00
										•		_	,

Print Date: 09/12/12 09:10:00 Page 3 of 5

KSNV

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12 Estimate: 30S

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				The Agenda 123 The Agenda 123	•								
1	NEWS			The Agenda 125	орш								
147.		t Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
	eek: 09/1		09/16/12 2 09/17/12	The Agenda 123	3 0pm CM	\$200.00 1230-1p	0.00 M	:30	1	\$200.002	0.00 NM	1	\$200.00
		00/1//1	2 00/1///2	The Agenda 123		1200 10	rı	.00		Ψ200.002	0.00 14141	'	Ψ200,00
١	NEWS												
We	<u>Star</u> 2/eek: 09	<u>t Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 15	KSNV	09/12/1		Rachael Ray	CM	11am-12pm	WTF	:30	3	\$200.002	0.00 NM	3	\$600.00
ŗ	RACHEI	RAY		Rachael Ray									
,		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/		09/16/12	WTF	3	\$200.00	0.00						
E 16	KSNV	09/17/1	2 09/17/12	Rachael Ray	CM	11am-12pm	M	:30	1	\$200.002	0.00 NM	1	\$200.00
F	RACHEL	L RAY		Rachael Ray									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	ek: 09/1		09/23/12	M	1 1 10 10 1	\$200.00	0.00						
E 17	KSINV	09/12/1	2 09/14/12	M-F Today Show Today 4th Hour	'III 4th BM	10am-11am	WTF	:30	3	\$200.002	0.00 NM	3	\$600.00
7	TODAY	SHOW	III	•									
10/-		t Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	<u>Rating</u>						
	ek: 09/1		09/16/12	M-F Today Show	3 HI Ath FIM	\$200.00 10am-11am	0.00 M	:30	1	\$200.002	0.00 NM	1	#200 00
L. 10	1.0111	00/1//	2 00/11/12	Today 4th Hour	III 401 DIVI	Toain- Tain	(P)	.50	'	φ200.002	U.OU INIVI	•	\$200.00
7		SHOW											
We	<u>Star</u> eek: 09/1	<u>t Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	RatIng 0.00						
			2 09/14/12	Dr. Phil	СМ	3-4p	WTF	:30	6	\$300.002	0.00 NM	6	\$1,800.00
r	DR. PHI	ı		Dr Phil									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/1		09/16/12	WTF	6	\$300.00	0.00						
E 20	KSNV	09/17/1	2 09/17/12		СМ	3-4p	M	:30	2	\$300.002	0.00 NM	2	\$600.00
1	OR. PHII	L		Dr Phli									
	_	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/1		09/23/12	М	2	\$300.00	0.00						
E 21	KSNV	09/16/1	2 09/16/12	News 3 Live in Prime	rime CM	7-10pm	S	:30	2	\$900.002	0.00 NM	2	\$1,800.00
١	NEWS			News 5 in Filling									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	ek: 09/1	~~	09/16/12	NEWS 3 at 4 (1	2 HOURICM	1 - 1 - 1 - 1	0.00	.20		0000 000	0.00.1114	•	* 4 050 00
C. 22	KONA	09/ 2/	2 09/14/12	4PM NEWS (1 h		4-5pm (4:00 PM-4:3	WTF 0 PM)	:30	3	\$350.002	0.00 NM	3	\$1,050.00
١	VEWS			`	•		- · · · · · · · · · · · · · · · · · · ·						
\/\e	<u>Star</u> eek: 09/1	<u>t Date</u> In/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$350.00	Rating 0.00						
-				NEWS 3 at 4 (1		4-5pm	M	:30	1	\$350,002	0.00 NM	1	\$350.00
				4PM NEWS (1 h		(4:00 PM-4:3				4000,000	0100 11111	,	φοσο.σο
ı	VEWS Star	t Date	End Date	<u>Weekdays</u>	SnotoMiook	Data	Dating			1			
We	ek: 09/1		09/23/12	M	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 24	KSNV	09/12/1	2 09/14/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
h	NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
1		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 09/1		09/16/12	WTF	3	\$450.00	0.00						
		···	2 09/17/12		CM	4-5pm	0.00			\$450.002			

Print Date: 09/12/12 09:10:00 Page 4 of 5
Order / Rev: 106510 Advertiser: Berkley, Shelley for Senate

KSNV

Order / Nev. Derkiey, Orlelley for Seria

Alf Order #: 06851367 Product Desc: BERKLEY FOR SENATE

Flight Dates: 09/12/12 - 09/17/12 EstImate: 30S

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
NEIMO			NEWS 3 at 4 (1 4PM NEWS (1 h		(4:30 PM-5:0	0 PM)						
NEWS <u>Sta</u> Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 26 KSNV			M-F Early News M-F Early News	CM	5-630p	WTF	:30	7	\$725.002	0.00 NM	7	\$5,075.00
NEWS <u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	M-F Early News	7 CM	\$725.00 5-630p	0.00 M	:30	3	\$725.002	0.00 NM	3	\$2,175.00
NEWS	00.117	2 00/////2	M-F Early News	0.11	Ососр	141	.00	Ů	Ψ120.002	0.00 (111)		Ψ2,175.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	Face to Face w/	3 RaistonCM	\$725.00 730-758pm	0.00 WTF	:30	3	\$400.002	0.00 NM	3	\$1,200.00
			Face to Face w/		700-700pm	***	.00	Ů	Ψ-00.002	0.00 (414)		ψ1,200.00
	TO FACE art Date	: <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	Face to Face w//	3	\$400.00	0.00	.00		# 400.000	0.00 1114		# * 0 0 0 0
	09/17/1 O FACE		Face to Face w/ I		730-758pm	M	:30	1	\$400.002	0.00 NM	1	\$400.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
E 30 KSNV			Vegas Inc.	СМ	6:30-8pm	S-	:30	1	\$225.002	0,00 NM	1	\$225.00
VEGAS	3		Vegas Inc.									
<u>Sta</u> Week: 09/	rt <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E31 KSNV	09/15/1	2 09/15/12	Weekend Jeopar WKND Jeop/Wh	-	630-730pm	S-	:30	2	\$350.002	0.00 NM	2	\$700.00
	RDY/WH	IEEL	AAKIAD Seobyaari	ee i								
<u>Sta</u> Week: 09 <i>i</i>	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
E32 KSNV	09/12/1	2 09/14/12	M-F Jeop/Wheel		630-730pm	WTF	:30	6	\$725.002	0.00 NM	6	\$4,350.00
JEOPA	RDY/WH	IEEL	M-F Jeopardy/W	neel of Fortune	Ð							
<u>Sta</u> Week; 09 <i>i</i>	rt <u>Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
			M-F Jeop/Wheel	CM	630-730pm	M	:30	2	\$725.002	0.00 NM	2	\$1,450.00
JEOPA	RDY/WH	IEEL	M-F Jeopardy/W	heel of Fortun	8							
<u>Sta</u> Week: 09/	<u>irt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> Maaaaaa	Spots/Week 2	<u>Rate</u> \$725.00	Ratlng 0.00						
			Jeopardy in PRIM	/IE CM		/ SUNS	:30	1	\$500.002	0.00 NM	1	\$500.00
JEOPA	RDY		Jeopardy in Prim	ie								
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/ E35 KSNV		09/16/12 2 09/14/12	Late Night w/Fall	on CM	\$500.00 1237a-136aı	0,00 mWTF-∺	:30	6	\$100.002	0,00 NM	6	\$600.00
FALLO	N		Late Night w/Fail	lon								
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/ E36_KSNV		09/16/12 2 09/17/12	WTF Late Night w/Fall	on CM	\$100.00 1237a-136a	0.00 m M	:30	2	\$100.002	0.00 NM	2	\$200.00
FALLO			Late Night w/Fall		3		-	_	,	2.22		,
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/ E37 KSNV		09/23/12	M	2 CM	\$100.00 1135p-1237	0,00 aWTF	:30	6	\$250.002	0.00 NM	6	\$1,500.00
EST KONV	UUI 121	2 00114114		CIVI	1100p=1407	a	.50	U	ψ ζ .00.002	0.00 19191	0	ψ1,500.00

Print Date: 09/12/12 09:10:00 Page 5 of 5

KSNV

Order / Rev:

106510

Advertiser:

Estimate:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06851367

,0001007

09/12/12 - 09/17/12

Product Desc:

BERKLEY FOR SENATE

30S

Ln Ch Start Inventory Code Break Start/End Time End Days Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show Tonight Show **TONIGHT SHOW** Start Date End Date Spots/Week Weekdays Rating Rate Week: 09/10/12 09/16/12 --WTF--\$250.00 0.00 E38 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a \$250.002 .30 0.00 NM 2 \$500.00 Tonight Show **TONIGHT SHOW** Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 \$250.00 0.00 E 39 KSNV 09/12/12 09/14/12 M-F News 3 at Eleven CM 11pm-1135pm --WTF--:30 \$750.002 0.00 NM 3 3 \$2,250.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$750.00 0.00 E40 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$750.002 0.00 NM \$750.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$750.00 0.00 E 41 KSNV 09/15/12 09/16/12 Sa-Su News 3 at ElevenCM 11pm-1135pm -----55 :30 \$750.002 0.00 NM 2 \$1,500,00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---SS \$750.00 0.00 E42 KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$185.002 0.00 NM \$185.00 1 News 3 Sunrise SUNDAY **NEWS End Date** Start Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 ----S \$185.00 0.00 E 43 KSNV 09/16/12 09/16/12 Sunday Today CM 7a-8am ----S :30 \$325.002 0.00 NM \$650.00 Sunday Today **SUN TODAY** Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S \$325.00 0.00 E 44 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$200.002 0.00 NM \$200.00 News 3 Sunrise SATURDAY **NEWS** End Date <u>Weekdays</u> Start Date Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$200.00 0.00 E 45 KSNV 09/15/12 09/15/12 Saturday Today CM :30 \$325,002 7a-9am -----0.00 NM \$975.00 3 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$325.00 0.00 E46 KSNV 09/15/12 09/15/12 News 3 Today - SATURIM 9am-930am ----S-:30 \$275.002 0.00 NM \$275.00 News 3 Today - SAT **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating ---s-Week: 09/10/12 09/16/12 \$275.00 0.00 E 47 KSNV 09/16/12 09/16/12 News 3 Today Wknd 9a-930am --S :30 \$250.002 0.00 NM CM 1 \$250.00 News 3 Today **NEWS** <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$250.00 0.00 E 48 KSNV 09/15/12 09/15/12 Saturday Night Live CM 1130pm-1:02am -----:30 \$750.002 0.00 NM \$750.00 Saturday Night Live SNL Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate 09/16/12 ----S-Week: 09/10/12 \$750.00 0.00

Rep Order# EC'd Yes 6851367 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106510 Last Received: 09/ Showing Buylines: All Lines **Printed:** 09/12/2012 10:43 AM 09/11/2012 11:33 AM

1 of

9

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

215-568-6540 215-568-1845

Station K	KSNV-TV LAS VEGAS, NV.
Advertiser	() BERKLEY FOR SENATE
Product	BERKLEY FOR SENATE
Estimate#	308
Buyer	MICHAEL D'ETTORRE
Phone#	
Fax#	

Agency () SHORR, JOHNSON, MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E //30S
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Salesperson Phone# Salesperson FAX#

									3 !	LT	CC
. 10	φ	ω	7	Ø	ഗ	4	ω	8	ы 	Ľ	NTRAC
M Buyl	W∽F Buyl	M Buyl	W-F Buyl	M Buyl	W-F Buyl	M Buyl	W-F Buyl	M Buyl	W-F Buyl	Day	CONTRACT COMMENT BERKLEY FOR SENATE -30S SC=*
9A-10A ine Commen	9A-10A ine Commen	7A-9A ine Commen	7A-9A ine Commen	6A-7A Buyline Comment: WAGNER	6A-7A Buyline Comment: WAGNER	5A-6A ine Commen	5A-6A Buyline Comment: WAKE	430A-459A Buyline Comment: WAKE	430A-459A ine Comment:	Time	05 SC=*
9A-10A Buyline Comment: TODAY SHOW II	9A-10A Buyline Comment: TODAY SHOW II	7A-9A Buyline Comment: TODAY SHOW	7A-9A Buyline Comment: TODAY SHOW	t: WAGNER	t: WAGNER	5A-6A Buyline Comment: WAKE UP	t: WAKE UP	9A t: WAKE UP	430A-459A Buyline Comment: WAKE UP	Program	
:30	: 30	:30	:30	: 30	: 30	:30	:30	: 30	:30	Len	
\$200.00	\$200.00	\$550.00	\$550.00	\$450.00	\$450.00	\$185.00	\$185.00	\$100.00	\$100.00	Rate	
09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	Dates	
N	ത	Δ.	12	N	Ø	N	о		w		
₽	 1	Н	Ь	p→	js	ш	ب	⊣	P	ছ #	
Ν	g)	4	12	И	δ	ю	თ	Ъ	ω		
\$400.00	\$1,200.00	\$2,200.00	s6,600.00	\$900.00	\$2,700.00	\$370.00	\$1,110.00	\$100.00	\$300.00		
										Daypart	